



How does DogWatch® compare to Invisible Fence®?

Both DogWatch (DW) and Invisible Fence (IF) sell and install hidden underground pet containment systems, but there are several significant differences. It is important to understand the facts before you purchase either system.

Important Features and Functions	 DOGWATCH®	INVISIBLE FENCE®	Additional Information
 Consumers Digest Best Buy	✓	—	Only DogWatch is a Consumers Digest Best Buy.
Signal Type 	FM (DIGITAL- SAFELINK)	AM (DIGITAL)	FM is safer because it is less prone to interference and unintended corrections (patented by DW).
Batteries Battery Life/ Annual Replacement Cost Uses Standard Battery	2 YEARS / \$10 ✓	3 MONTHS / \$60 —	DW has the longest battery life available. Safe for your pet, good for your wallet and best for the environment. IF batteries are proprietary and must be purchased from an IF dealer.
User Programmable Transmitter & Receiver	✓	—	The transmitter and receiver can each be adjusted for the specific personality of your pet, no dealer service needed.
Receiver Status Light Correction Level “TattleTale” Battery Status	✓ ✓ ✓	— — ✓	The status light on the DW system lets you know: <ul style="list-style-type: none"> • the correction level setting • if your pet has tested the boundary in the past 24 hours (“TattleTale”) • if the battery is low or not working
AutoMemory® Reset (if pet tests boundary)	✓	—	If your pet tests his boundary, the correction level increases one level for 24 hours.
Individual Settings for Multiple Pets	✓	✓	Both DW & IF accommodate multiple pets with individual settings on the same system.
Multiple Boundary Zones	✓	✓	Both DW & IF can be set with multiple zones.
Multiple Receiver Sizes and Features Options	✓	✓	Both DW & IF offer several receiver sizes with different features for a variety of dogs.
Reaction Time (correction response after audible warning)	DISTANCE BASED	TIME BASED	Distance based response (where dog is in relation to boundary wire) is safer & more accurate.
Wireless Transmitters	✓	✓	Both DW & IF have indoor wireless systems. Outdoor wireless is not offered by DW for safety reasons.
Contact Posts	POLISHED STAINLESS STEEL OR CONDUCTIVE PLASTIC	POLISHED STAINLESS STEEL	Polished stainless steel provides the smoothest contact and least friction. GentleFit™ conductive plastic posts provide an equally smooth fit and a unique low profile.
CE and RoHS Compliant (standards to reduce hazardous substances)	✓	—	CE and RoHS standards are important performance, safety and environmental considerations.
Internal & External Lightning Protection	✓	—	All DW products include both internal and external lightning protection as a standard feature.
Lifetime Warranty	✓	—	All DW outdoor systems have a lifetime warranty as a standard feature.
Largest Independent Dealer Network (100% locally owned)	✓	—	Independent, locally owned dealerships have a vested interest in customer service & satisfaction.